

## PopupExperience


	Light	Basic	Standard	Premium
<b>Core application</b> Super-reactive Multi-User Multi-Touch Application that allows simultaneous content manipulation (images, videos) by an unlimited number of users.	✓	✓	✓	✓
<b>Design template</b> Spare some time and choose your visual design from a list of templates.	✓	✓	✓	✓
<b>Number of popups</b> Organize and access your content through mind-mapping, timelines, media lists, etc.	9	25	50	unlimited
<b>Content size</b> Maximum size of all content within your PopupExperience (in Gigabytes).	0,5 Gb	1 Gb	3 Gb	10 Gb
<b>Advanced media player</b> Integration of 360° files, UHD pictures, PDF files*, 3D Models*.		✓	✓	✓
<b>4K UHD resolution</b> Implementation of your PopupExperience in 4K UHD.			✓	✓
<b>Games: memory &amp; sliding puzzle</b> Engage your audience with your visual universe.			✓	✓
<b>Quiz</b> Simple question and answer game.				✓
<b>Survey form</b> A customized form including text-, number-, and multiple-choice fields.				✓
<b>Multi-language</b> Switch the language of your application at any time.				✓
<b>Interaction tracking</b> Retrieve a .csv file of all events for further analysis.				✓

## atracCloud

<b>Content management system (CMS)</b> An online CMS lets you administrate the content of your PopupExperience at anytime.	✓	✓	✓	✓
<b>Versioning</b> Numbers of previously published versions accessible.			1	3
<b>Statistics</b> Access usage statistics through atracCloud.				✓

## Pricing

Prices in CHF (excl. VAT)

<b>Setup</b>	Excluding visual design	1'600	6'500	7'500	8'500
<b>Recurring license fees</b> (Yearly)	Single installation	900	1'200	1'500	1'900
	Installations 2-5 (per unit)	300	450	600	750
	Installations 6-10 (per unit)	150	300	400	500
	Installations 11+	ask for a quote			
<b>Tailored visual design</b> (4 days) Our designers will create a customized look and feel for your PopupExperience, based on your visual assets. Minimum 4 days of work, additional days will be charged at CHF 1'200/day.	n/a	4'800			
<b>Discount option</b> Get a CHF 1'000 discount on your project setup cost by allowing a "Powered by Atracsys" menu in your PopupExperience.		- 1'000			
<b>Licensing option for events</b> If your PopupExperience is being used for less than 10 days a year, you may choose to purchase daily licenses. A daily license is 10% of the respective yearly license fees.					
<b>Upgrades</b> Evolve/upgrade your PopupExperience after deployment. Change requests will be charged at a rate of CHF 175 per hour.					

### License Service includes:

atracCloud Account, Level 1 and Level 2 Support according to our Maintenance & Support Services Policy.

\*Under development